MarketsandMarkets Industry 4.0 Conference: Cyber Security & IIOT

23rd - 24th September 2019
Hotel Chicago Downtown, Autograph Collection,
333 North Dearborn Street, Chicago, IL, Chicago-USA

Postshow Report 2019

events.marketsandmarkets.com
MarketsandMarkets Industry 4.0 Conference: Cyber Security & IIOT
23rd - 24th September 2019 | Hotel Chicago Downtown, Autograph Collection, Chicago-USA

Synopsis

MarketsandMarkets Industry 4.0 Conference: Cybersecurity & IIOT at Hotel Chicago Downtown, Chicago on 23rd & 24th September 2019 held with an aim to focus on the impact of two technologies on manufacturering and supply chain industry.

Leading experts and professionals from the tech world addressed a series of application-based illustrations and discussions to map the future possibility of trends in the manufacturing world.

The 2-day conference offered effective networking and learning sessions to for all leading experts for cybersecurity and IIOT solutions.

Thank you for your contribution

MarketsandMarkets Industry 4.0 Conference: Cybersecurity & IIOT 2019 kicked off with an enthusiastic start on Thursday and continued for the day 2.

In more than 25 presentations, the professionals explored newer advancements and mapped the future possibility and trends of manufacturing ecosphere, basing the contributions towards industrial revolution in integration of cybersecurity to use cases of IIOT.
Key Highlights

1. Presentation by Srinivas Nidamurthi, Global Technology Manager, Digital Leader, ABB Robot Systems on “Industrial IoT and Future Factory Automation”

2. Discussion on “The Near Future of OT Cyber-Attacks” by Darktrace

3. Travis Mcneal, Director Supply Chain transformation, Walmart delivered a great talk on “Leading Change in your Digital Transformation”

4. Robert Rencher, Sr. System Engineer, The Boeing Company presented a view of Aviation industry through his talk titled “Progressive Disintermediation of Commercial Aviation Industry Ecosystem”

5. Michael Rothschild, Senior Director Marketing form Indegy gave an excellent talk on “Industry 4.0-Harnessing the power of the cloud for Industrial Security”

6. A stimulating panel discussion moderated by Stephen Mellor, Chief Technical Officer, Industrial Internet Consortium on “What do we need to accelerate the development of Industrial IoT?”

7. The day 2 was chaired by Kirsten Billhardt, Marketing Director, Internet of Things, Dell Technologies with a great zeal followed by interesting talks

8. Day 2 started with a talk on “Digital Twins: Leveraging IT-OT convergence to realize the business outcomes: by Madhusudan Pai, Global IoT Partner Engineering, Wipro

9. Interesting talks on IoT strategy and connectivity for Digital Transformation by Yasir Qureshi, Software AG and Jeff Enters, HPE, respectively

10. A fascinating panel discussion on “Next five years of Industry 4.0” moderated by Shekhar Gupta, MarketsandMarkets, which key panelists from Saudi Aramco Energy Ventures, PCTL, Elevat IOT and Siemens, received a tremendous response
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Expert Speaker Panel

Kirsten Billhardt
Marketing Director, Internet of Things Dell Technologies

Robert Rencher
Senior System Engineer The Boeing Company

Travis McNeal
Director, Supply chain transformation Walmart

Justin P. Oberman
Vice President, New Markets Cubic Corporation

Sanjay Bakshi
Head Strategy & Innovation Shell

Christopher Chong
President & CEO SST Wireless

Madhusudan Pai
Director, Global IoT Partner Engineering, Wipro

Sven Schrecker
Vice President and Chief Architect, Cyber Security LHP Engineering Solutions

Yasir Qureshi
Sr. Director Strategy - IoT & Analytics Software AG

Robert Zhang
Co-Founder & President CloudMinds Technology

Sven Schrecker
Vice President and Chief Architect, Cyber Security LHP Engineering Solutions

Jonathan D. Linkous
CEO, PATH Linkous Health

Stephen Mellor
Chief Technical Officer Industrial Internet Consortium

Thomas J. Burke
Strategic Marketing Officer OPC Foundation

Rob Goss
Senior Technical Sales director Tempered Networks

Jeff Cornelius
Ph.D. EVP of Critical Infrastructure & ICS Solutions Darktrace

Madhusudan Pai
Director, Global IoT Partner Engineering, Wipro

Yasir Qureshi
Sr. Director Strategy - IoT & Analytics Software AG

Rob Goss
Senior Technical Sales director Tempered Networks

Sanjay Bakshi
Head Strategy & Innovation Shell

Sanjay Bakshi
Head Strategy & Innovation Shell

Srinivas Nidamarthi
Global Technology Manager, Digital Leader ABB Robot Systems

Jeff Cornelius
Ph.D. EVP of Critical Infrastructure & ICS Solutions Darktrace

Michael Rothschild
Senior Director of Marketing Indegy

Srinivas Nidamarthi
Global Technology Manager, Digital Leader ABB Robot Systems

Robert Sutton
Vice President, Cybersecurity advisory & consulting services Virtusa

Shekhar Gupta
Vice President- Geography Head MarketsandMarkets

Jeff Enters
Global Chief Technologist, Networking HPE

Rishi Bharadawaj
Senior Vice President & Chief Operating Officer PCTEL
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Expert Speaker Panel

- Sunil Krishnan
  Vice President IIOT Solutions
  Siemens

- Marc Dekker
  Senior Technical Account Manager
  Litmus Automation

- Adam Livesay
  Chief Revenue Officer
  Elevat IOT

- Caleb Fenton
  Head of Innovation
  SentinelOne

- David Boles
  Information Security Consultant
  Infoblox

- Anupam Singh
  Investment Director
  Saudi Aramco Energy Ventures

- Jose Rivera
  CEO
  Control System Integrators Association (CSIA)

Key Takeaway Points

Networking with the key professionals and pioneers about:

- Integration of cybersecurity
- Need of industrial revolution
- Cyber risk and compliance strategy
- Implementation of IIOT
Attendee Breakdown

### Job Title Wise
- CEOs, CSOs, VPs, Directors, Heads: 35%
- Managers, Leaders: 40%
- Engineers, Architects, Executives: 25%

### Geography Wise
- USA: 98%
- Rest of the world: 2%

### Industry Wise
- Technology providers: 40%
- Manufacturing: 55%
- University/Research institute: 5%
## Attendee 2019

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Testimonials

“The conference was a positive surprise for me. Every speaker has so much depth and experience and very relevant for Industry 4.0 / cyber security”  
-Srinivas Nidamurthi, Global Technology Manager, Digital Leader, ABB Robot Systems

“I had the unique opportunity to participate in the marketsandmarkets Industry 4.0 conference focusing on Cybersecurity and the Industrial Internet of Things in Chicago on September 30, 2019. This was an outstanding event and well choreographed with great sponsors, speakers, panelists and most important a very diverse audience affording the significant opportunity for networking and bidirectional learning between the attendees and the speakers. It was a sincere pleasure to represent the OPC Foundation at this very prestigious exciting event. I look forward to the opportunity to participate in future events by this great organization”  
-Thomas J Burke, OPC Foundation

“I enjoyed participating in the Industry 4.0 Conference. The sizing of the conference provides for several opportunities to meet fellow participants with the intent of discussing ideas and challenges in various industries. What I found most beneficial is that the community of participants is diverse allowing for differing perspectives and ideas. Throughout the conference there were several opportunities for the discussions continue.”  
-Robert Rencher, Sr. System Engineer, The Boeing Company

“The conference served as an excellent discussion forum for seasoned industry domain experts and IT professionals to share their latest views on pressing topics that ranged from cybersecurity, industry-grade sensors, IIoT deployments, digital twins, and system integration. Eagerly look forward to the next meeting!”  
-Madhusudan Pai, Global IoT Partner Engineering, Wipro

“The audience participation was high. This was probably helped by the intimate speaking venue which engaged the audience”  
-Caleb Fenton, SentineLone

“Once again, thank you very much for having me and it was a great conference”  
-Rishi Bharadwaj, SVP & Chief Operating Officer, PCTEL, Inc

“Great set of speakers and content”  
-Jeff Enter, HPE

“I really had a nice time and enjoyed learning from the others too”  
-Travis Mcneal, Walmart
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September 22 - 23, 2020 | Chicago-USA

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E: garima.shrivastava@marketsandmarkets.com | T: +91 20 4859 8280

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MarketsandMarkets Events is a wholly owned division of MarketsandMarkets, a global market research and intelligence company producing over 1200 premium market research reports every year across 12 different industry verticals. By bringing together expert speakers from across the world and leading technology and service providers, Events provide a senior level educational and networking platform where knowledge is shared and partnerships and collaborations can be formed.

With offices in Asia, Europe and USA MarketsandMarkets ensures a truly global attendance at every event where attendees, speakers, exhibitors and sponsors can exchange ideas in a relaxed and professional environment.

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