



AI & Blockchain Fintech Confex

27th - 28th September 2018 • New York

Event Overview

We bring to you the **AI & Blockchain Fintech Confex** on **September 27th and 28th, 2018**. This conference is intended to assist each attendee in not only sharing their experiences, but also discussing the emerging trends and challenges of Artificial Intelligence and Blockchain bolstered by real world use cases. We are excited to partner with both established banks and technology companies along with newer players in the market, who can bring their different perspectives into our event. This combination of different perspectives will give conference attendees a better overall view of the emerging technologies and their potential

Artificial Intelligence and Blockchain are rapidly developing technologies which will play a role in the future of almost every industry; the financial industry is no exception. Fintech lies at the core of every country's economy, and it's important to not only understand how artificial intelligence will impact the industry but also understand the risks associated with it.

While the financial world is eager to figure out ways to use AI's increasing abilities, they also want to know how Blockchain technology has the ability to change many aspects of the finance industry, as many companies have yet to realise its true potential. From process or workflow automation to optimization and lucid visualization techniques using advanced data science tools, major pain areas across industries are being addressed. Undoubtedly, the Fintech ecosystem and multitude of stakeholders investing in this sector are eager to be a part of this transformation.



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Confex Highlights

- 1 Discussing the major roadblocks in terms of technological innovation in perspective to solving real world problems and the strategies adopted to overcome these challenges.
- 2 How can the workforce within the financial sector leverage the benefits of AI and Blockchain innovation while concurrently overcoming the looming concerns over process automation?
- 3 What are the major innovations in AI and Blockchain that will revolutionize Fintech industry? How do the end users perceive these use cases and are they ready for the possible transformation arising from an influx of these innovative solutions?
- 4 How these 2 technologies are helping to transform regulations and compliance in financial industry and delivers a superior and more secure customer experience
- 5 Chat on how the ROI can be reduced while taking full advantage of the 2 most talked about technologies in the current scenario.
- 6 Sessions on the fire topics such as Fraud & Security, Regulation & Compliance, AML, Smart Contracts, Chatbots, Trade Finance, Cryptocurrency and many more associated with Use Cases.

Who should attend?

This conference is a learning platform for everyone who can associate themselves with financial technology and would like to have a deep understanding of Artificial Intelligence & Blockchain and how it can be realistically applied.

We welcome people associated with Banks, Hedge Funds, Financial Institutions, Consulting Firms, Venture Capital, Investors, Solution Providers of AI & Blockchain, Cryptocurrency Companies Etc- Some of the key designation/Departments who should attend this forum are –

Departments – Strategy, Innovation, Product Development, Digital Product/Solutions, Business Development, Marketing Intelligence, Regulation and Compliance, Fraud and security, AI Labs, AML, Cryptocurrency, Payments, Chat bots etc.

Designations - C level (CEOs, CCOs, CTOs, CIOs, CSOs, CPOs ext.), VPs, AVPs, Directors, Heads, Senior Business Officials, Data Scientist and many more

Why attend?

- Learn about the two latest emerging technologies in the Fintech world & what are the changes taking place in the financial industry
- Interact and network with global experts in a more informal atmosphere
- To know the direction banks and other innovative solution providers are taking in this new era of Innovation.
- It is important to better understand ROI before investing in the new technologies. Let's get a real picture beforehand!
- Network with the leading companies to know how they are continuing to add success to their business; at the same time you will be able to join hands with pioneering start-ups to step up in your area.
- Learn and discuss what the hype is about!



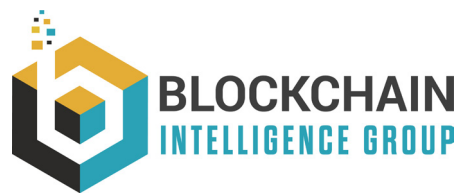
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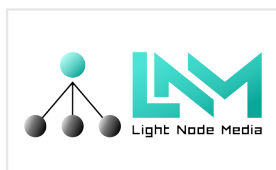
Supporting Association



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Media Partners



Meet our Esteemed Speakers

Advisory Panel



Dr Anand Rao

Partner, US Advisory,
Practice, Global AI Lead –
Price Waterhouse Coopers



Khwaja Shaik

IBM Thought Leader, IBM



Marc Kaufman

Co-chair of the Blockchain
IP Council, Chamber of
Digital Commerce

Expert Speaker Panel



Shailendra Singh (Shelly)

Chief Operating Officer,
MarketsandMarkets



Dr Anand Rao

Partner, US Advisory,
Practice, Global AI Lead –
Price Waterhouse Coopers



Khwaja Shaik

IBM Thought Leader, IBM



Marc Kaufman

Co-chair of the Blockchain IP
Council, Chamber of Digital
Commerce



Sundeep Kumar

Executive Director, Global
Technology, JP Morgan
Chase



Naresh Vyas

Head of Solutions, Royal
Bank of Scotland



Simeao Joao

SVP/Sr. Data Scientist, Citi
Bank



Ryan Gaylor

Director of Corporate
Payments, Ripple



Ari Chatterjee

Vice President, US Bank



Bijon Mehta

Founder, Association of
Fintech Professionals



Daniel Yim

President of Reston, VA
Chapter for Government
Blockchain Association
(GBA)



Joe Sutherland

Director of Quantitative
Analytics, Prattle



Miren Aparicio

Attorney and Senior
Consultant, the World Bank



Brett Noyes

Managing Director,
Unbank Ventures



Michael Maloney

Managing Director,
Galaxy Digital Labs



Bryant Nielson

Founder, the Blockchain
Academy



Carl Schonander

Senior Director for
International Public Policy,
Software & Information
Industry Association's (SIIA)



Angela Govila

Ex VP, Capital One &
CEO, Strategic Business
Consulting

Meet our Esteemed Speakers



Charles Givre

Vice President – COO, CSO,
Deutsche Bank



Tonia Durfee

Director, Credit Suisse



Alex Mashinsky

Founder and CEO
Celsius Network



Rahul Deshpande

Senior Vice President,
Digital Strategy Integration,
Mastercard



Kamesh Moola

Strategy & Operations
Leader, Barclays



Kayvan Alikhani

Co Founder & CEO,
Compliance.ai



Charley Cooper

Managing Director, R3



NewCombe Clark

Global Director, Rapid
Learning Lab, AIG



Neha Ramdas

Global Director of Sales,
Juntos Global



Lance Morginn

CBP CEO, Director and
Co-Founder, Blockchain
Intelligence Group

AGENDA 2018

DAY 01 27th September

Thursday



08:00 Registration

08:55 Welcome note from MarketsandMarkets

09:00 Keynote Presentation by MarketsandMarkets
Shailendra Singh (Shelly), Chief Operating Officer, MarketsandMarkets

09:15 Opening remarks from Chairman

HOW AI AND MACHINE LEARNING CAN ENHANCE THE BANKING INDUSTRY

09:20 **Responsible AI: Building AI models that are explainable, transparent, and fair.**

- Artificial Intelligence enables significant opportunities for enterprises to reduce costs, enhance customer experience, and increase revenues and margins
- However, AI also brings a number of risks that need to be addressed or mitigated.
- In this talk, we look at different aspects of building safe and robust AI and provide concrete examples for building safe and robust systems. We combine a governance framework with specific techniques to address these issues.

Anand Rao Partner, US Advisory Practice, Global AI Lead, **Price Waterhouse Coopers, Boston, USA**

09:50 **The Cyborg Analyst: Enhancing Research in Finance with AI**
Sundeep Kumar, Executive Director, Global Technology, **JP Morgan Chase**

10:20 Morning Refreshments | Poster Presentation | One-to-One –Networking

THE PROMISE AND PERILS OF AI IN REGULATIONS AND COMPLIANCE

11:00 **AI promise: changing Risk Management and Compliance**

- In last quarter of 2017 public companies across the world mentioned AI and machine learning in their earnings reports more than 700 times, seven times as often as in the same period in 2015
- AI and organizational readiness. Discussion on promise of AI and surveillance nature of modern risk management and compliance mandates
- AI as serves and engine for efficiency. Reflect on automation, workforce productivity
- Current state of play for AI and machine learning. Examples from predicting bad actors, loss trends, regulatory arbitrage, sensitivity analysis of risk decisions.

Tonia Durfee, Director, **Credit Suisse**

11:30 **The Role Artificial Intelligence (AI) Plays in Regulatory Compliance within the Financial Sector**

- One of the most challenging hurdles financial institutions face is the burden of regulatory compliance. Banks have been spending billions of dollars on compliance every year for the past decade, and the demand and pressure show no signs of slowing down.
- AI-fueled RegTech solutions offer modern approaches to the various pain points faced by compliance professionals in managing regulatory demands, drastically lowering the time and resources needed to manage regulatory changes.
- Learn about three practical applications for AI and machine learning in managing regulatory compliance and the role compliance professionals will play with the increased uptake of AI-based solutions.

Kayvan Alikhani, Co-Founder & CEO, **Compliance.ai**

11:45 **How AI helping in Transforming regulations and compliance in financial industry (Panel Discussion)**

- How do you apply cognition to prepare for regulations and compliance?
- How do you influence regulators and move proactively toward risk management and compliance?
- Which AI technologies are you using for managing risk and compliance?

Bijon Mehta, Founder, **Association of Fintech Professionals**

Joe Sutherland, Director- Quantitative Analytics, **Prattle**

Angela Govila, Ex VP, Capital One & CEO, **Strategic Business Consulting**

NewCombe Clark, Global Director, Rapid Learning Lab, **AIG**

AGENDA 2018

DAY 01 27th September

Thursday



12:30 Solution Provider Presentation; Please contact at Nikita@marketsandmarkets.com

13:00 Lunch | Poster Presentations | One-to-One Networking

USE OF CHATBOTS FOR DIGITAL PAYMENTS SECURITY

14:00 Learn how RBS empowers their content center agents through Chatbot technology and Watson
Naresh Vyas, Head of Solutions Delivery, **Royal Bank of Scotland, San Francisco, USA**

14:30 How AI technology delivers a superior and more secure customer experience in banking sector
Kamesh Moola, Strategy & Operations Leader, **Barclays**

15:00 **Blockchain: A walk through Blockchain: low down of what it is and what not?**

- The origins of blockchain technology and High level technical description
- The advantages of blockchain over trusted databases and discussion on the limitations of blockchain technology
- Where blockchain technology should be applied Current implementations of blockchain technology

Marc Kaufman, Co-chair of the Blockchain IP Council, **Chamber of Digital Commerce, USA**

15:30 TBA
Lance Morginn, CEO, Director and Co-Founder, **Blockchain Intelligence Group**

16:00 Evening Refreshments | One-to-One Networking

16:30 **Blockchain Smart Contracts (Role of Blockchain Smart Contracts in Financial Services Industry)**

- Is a smart contract itself legally enforceable?
- If so--or if someone tries to bring an action in court over a smart contract--how does that square with immutability of distributed ledgers?
- If there is a smart contract as well as a conventional contract for the same agreement, what is the legal status of the two contracts?

Miren Aparicio, Attorney and Senior Consultant, **the World Bank, USA**

17:00 Solution Provider Presentation; Please contact at Nikita@marketsandmarkets.com

17:30 Closing Remarks from Chairman

17:35 Drinks Reception & Networking

End of Day 1

AGENDA 2018

DAY 02 28th September

Friday



08:00 Registration

08:55 Welcome note from MarketsandMarkets

09:00 Opening Remarks from the Chairman

ARTIFICIAL INTELLIGENCE IN FRAUD PREVENTION AND CYBER SECURITY

09:10 Artificial Intelligence (AI) and Machine Learning For Fraud Prevention in the Financial Industry

Simeao Joao, Senior Vice President (SVP) & Sr. Data Scientist, **CITI Bank, Florida, USA**

09:40 Artificial Intelligence from structured, unstructured and market data to improve customer experience, security and fraud management in banking industry

- How financial services industry is adopting AI and Machine Learning to improve customer insights and self-service, Identity and authentication management.
- In this presentation we will cover some of the key use cases where AI and machine learning is being used across banking vertical and how Fintechs are enabling these use cases

Ari Chatterjee, Vice President, Corporate technical strategy & Innovation, **US Bank, Minneapolis, USA**

10:10 Solution Provider Presentation; Please contact at Nikita@marketsandmarkets.com

10:40 Morning Refreshments | Poster Presentation | One-to-One –Networking

11:25 Cybersecurity in the AI-first world: Priming your digital immune system to increase trust and resilience

- How to balance the need to protect with the need to change the bank? Why context awareness, detection, investigation, response and remedy are key for compliance?
- How to leverage machine learning and deep learning technologies for regulatory compliance?
- How to manage risk, plan for the future to increase trust and resilience?
- What constitutes an effective strategy for regulatory compliance in the AI-first world? Are you ready for AI-first world where breaches are bigger and more frequent?

Khwaja Shaik, CXO Advisor, **IBM, Florida, USA**

11:55 Improving digital engagement and customer experiences to drive loyalty

Neha Ramdas, Global Director of Sales, **Juntos Global**

12:10 Payments: Impact of Blockchain on Economy / Blockchain in Payments: The Next Frontier

Charles Givre, Vice President – COO, CSO, **Deutsche Bank**

12:40 Impact of Compliances and Regulations (such as GDPR) on Blockchain Adoption (Panel Discussion)

Joshua Finkleman, Managing Partner, **Colorado Blockchain Capital**

Michael Maloney, Managing Director, **Galaxy Digital Labs**

Charley Cooper, Managing Director, **R3**

13:10 Solution Provider Presentation; Please contact at Nikita@marketsandmarkets.com

13:25 Lunch | Poster Presentations | One-to-One Networking

14:30 Opportunities or threats: Blockchain is more inclined towards? (Panel Discussion)

Daniel Yim, President of Reston, **VA Chapter for Government Blockchain Association (GBA), USA**

Carl Schonander, Senior Director for International Public Policy, **Software & Information Industry Association's (SIIA)**

Bryant Nielson, Founder, **the Blockchain Academy**

Brett Noyes, Managing Director, **Unbank Ventures**

AGENDA 2018

DAY 02 28th September

Friday



15:15 Bringing the Next 100 Million People to Crypto

- The Crypto community has run out of anarchists, libertarians and almost absorbed all the speculators it can handle, the next 100m users to join Crypto need a world class application to use
- What will it be? Alex Mashinsky, a 7X founder & CEO of Celsius Network will discuss his view of the future of Crypto.

Alex Mashinsky , Founder & CEO, **Celsius Network**

15:45 The current state and potential of digital assets and different areas of classification.

Ryan Gaylor, Director of Corporate Payments, **Ripple**

16:15 Closing Remarks from Chairman

16:05 Evening Refreshments | End of Conference