



MARKETSANDMARKETS



Blockchain in Fintech

27th - 28th September 2018, New York-USA

Event overview

It's not new in saying that Blockchain has gone far beyond from where it started but still we have not fully understood the potential usage of the same. Many industries have witnessed the Blockchain Technology capability and are in the process of developing it from the embryonic stage.

Blockchain technology have certainly evolved from being used only in cryptocurrencies. Banks are more active than before in the Blockchain arena and investing and collaborating with other solution providers to make new ways in areas such as payments, settlement, Identity, trade finance, fraud reduction, KYC, smart contracts and many more etc.

To better understand and discuss the Blockchain usage and technologies in the financial sector we bring to you the Blockchain Fintech Confex on the 27th and 28th of September in New York. The platform talks about the various challenges faced by finance industry in regards to Blockchain and how we can overcome them. The discussion would also include the use cases from banks and other solution providers who share their experiences while implementing the technology.

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Confex highlights

- Discussion on the Blockchain regulations – what legal implications Blockchain will have in the times to come?
- A low down on the Public vs Private Blockchain? Can banks really operate on public Blockchain?
- How can Blockchain bring ROI to the banking industry?
- Leveraging Blockchain to transform Insurance industry.
- How Blockchain can be best used in various financial areas like Payments, Trade Finance, Smart contracts, KYC, Fraud etc.
- Examining the current state of cryptocurrencies
- What is the future of cryptocurrencies?
- The changing role of VCs vs. ICOs for funding

Who should attend?

- Banks - Departments (Strategy, Innovation, Product Development, Digital Product/Solutions, Business Development, Marketing Intelligence, Regulations, Fraud and security)
- Blockchain Companies/Solution Providers
- Cryptocurrency based companies/Providers
- Consulting firms, Universities

Why attend?

- To know what the banks and other innovative solution providers are aiming towards when we talk about Blockchain
- Meet the best of industry people and network with them.
- Get the answers to your questions on the breakthrough Blockchain technology
- It's important to realise the ROI before investing in Blockchain technology else it can prove to be upside down and cause a lot of unnecessary business investment. Let's get a real picture beforehand!
- Learn how to step up with Blockchain in the world of Cryptocurrencies.
- Network with the leading companies to know how they are continuing to add success to their business and join hands with pioneering start-ups to step up in your area.

Advisory panel



Marc Kaufman

Co-chair of the Blockchain IP Council, Chamber of Digital Commerce



Joshua Finkleman

Managing Partner,
Colorado Blockchain Capital

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Speakers panel



Shailendra Singh (Shelly)
Chief Operating Officer,
MarketsandMarkets



Marc Kaufman
Co-chair of the Blockchain IP
Council, Chamber of Digital
Commerce



Ryan Gaylor
Director of Corporate
Payments, Ripple



Craig Fischer
Innovator, U.S. Department
of the Treasury



Joshua Finkleman
Managing Partner,
Colorado Blockchain Capital



Miren Aparicio
Attorney and Senior
Consultant, the World Bank



Daniel Yim
President of Reston, VA
Chapter for Government
Blockchain Association
(GBA)



Michael Maloney
Managing Director, Galaxy
Digital Labs



Angela Govila
Head of Product, Digital
Transformation, Capital One



Simeao Joao
SVP/Sr. Data Scientist, Citi
Bank



Brett Noyes
Managing Director, Unbank
Ventures



Bryant Nielson
Founder, the Blockchain
Academy



R3



Sundeep Kumar
Executive Director, Global
Technology, JP Morgan
Chase

AGENDA 2018

DAY 01 27th September

Thursday



08:00 Registration

08:55 Welcome note from Markets and Markets

09:00 Keynote Presentation by MarketsandMarkets
Shailendra Singh (Shelly), Chief Operating Officer, MarketsandMarkets

09:15 Opening Remarks from the Chairman

LET'S GET FAMILIAR WITH BLOCKCHAIN

09:20 **Blockchain: A walk through Blockchain: low down of what it is and what not?**

- The origins of blockchain technology and High level technical description
- The advantages of blockchain over trusted databases and discussion on the limitations of blockchain technology
- Where blockchain technology should be applied Current implementations of blockchain technology

Marc Kaufman, Co-chair of the Blockchain IP Council, **Chamber of Digital Commerce, USA**

09:50 **Opportunities or threats: Blockchain is more inclined towards? (Panel Discussion)**

- When it comes to emerging technologies like blockchain, process and speed of which the government adopts the technology is immensely different from that of the private sector
- While the government as an enterprise does not have the same level of risk tolerance for technology investments, it often plays an important role for continued incubation and success of emerging technologies through public-private partnership initiatives
- An overview of the current landscape and outlook for blockchain technology in the public sector will be discussed.

Daniel Yim, President of Reston, VA Chapter **for Government Blockchain Association (GBA), USA**

10:30 Morning Refreshments | One-to-One Networking

HOW REGULATIONS ARE IMPACTING FINANCIAL SECTOR

11:15 **Blockchain Regulations: What Legal implications Blockchain will have? (Panel Discussion)**

12:00 **How the legal firms are helping the financial organizations be in line with this new disruptive technology**

12:30 **Solution Provider Presentation; Please contact at abdul.rahman@marketsandmarkets.com**

13:00 Lunch | One-to-One Networking

PAYMENT IS WITNESSING CHANGE BY USING BLOCKCHAIN

14:00 **Payments: Impact of Blockchain on Economy/Blockchain in Payments: The Next Frontier**

14:30 **Utilizing Blockchain for Payments: Real-world Use Cases**

15:00 **Solution Provider Presentation; Please contact at abdul.rahman@marketsandmarkets.com**

15:30 **Payments – Speeding time to settlement**

16:00 Evening Refreshments | One-to-One Networking

AGENDA 2018

DAY 01 27th September
Thursday

VALUE OF BLOCKCHAIN TECHNOLOGY FOR THE INSURANCE INDUSTRY

- 16:45** How Blockchain is Disrupting Non-Banking Financial Services Organizations
- 17:15** Leveraging Blockchain to transform Insurance industry/Blockchain Use Cases in Insurance
- 17:45** Solution Provider Presentation; Please contact at abdul.rahman@marketsandmarkets.com
- 18:00** Closing Remarks from Chairman
- 18:10** End of Day 1

AGENDA 2018

DAY 02 28th September
Friday

08:00 Registration

08:55 Welcome note from Markets and Markets

09:00 Opening Remarks from the Chairman

LINK BETWEEN SMART CONTRACTS AND BLOCKCHAIN

09:15 **Blockchain Smart Contracts (Role of Blockchain Smart Contracts in Financial Services Industry)**

- Is a smart contract itself legally enforceable?
- If so--or if someone tries to bring an action in court over a smart contract--how does that square with immutability of distributed ledgers?
- If there is a smart contract as well as a conventional contract for the same agreement, what is the legal status of the two contracts?

Miren Aparicio, Attorney and Senior Consultant, **the World Bank, USA**

09:45 **Blockchain as a service (BaaS)**

10:30 Morning Refreshments | One-to-One Networking

THE PROMISE OF MANAGING SECURITY THROUGH BLOCKCHAIN

11:15 **Blockchain and Digital Identity Management**

11:45 **Relationship of Blockchain and Tokenization**

12:15 **Solution Provider Presentation; Please contact at abdul.rahman@marketsandmarkets.com**

12:30 **Implementing Blockchain to Fight Financial Frauds/KYC & AML**

13:00 Lunch | One-to-One Networking

14:00 **Impact of Compliances and Regulations (such as GDPR) on Blockchain Adoption**

14:30 **Blockchain in Trade Finance - Finding a Beachhead**

- Blockchain has a wide range of potential applications but what are the real use cases
- The presentation, will cover the topic of Trade Finance as it applies to Blockchain opportunities.
- We will discuss large scale global application projects and discuss SME projects in the Blockchain incubator program.

Brett Noyes, Managing Director, **Unbank Ventures, USA**

15:00 **Solution Provider Presentation; Please contact at abdul.rahman@marketsandmarkets.com**

15.30 **Examining the current state of cryptocurrencies**

Ryan Gaylor, Director of Corporate Payments, Ripple

16:00 Evening Refreshments | One-to-One Networking

16:45 **What is the future of cryptocurrencies?**

17:15 **ICO – A guide to digital currency**

Michael Maloney, Managing Director, **Galaxy Digital Labs, USA**

17:45 **The changing role of VCs vs. ICOs for funding**

18:15 **Closing Remarks from Chairman**

18:20 **End of Day 2**