2nd Annual
MarketsandMarkets Real-World Data and Life Science Analytics Congress

October 24-25, 2019, DoubleTree by Hilton Boston-Downtown

events.marketsandmarkets.com  #RWDAnalyticsCongress
The 2nd Annual MarketsandMarkets Real-World Data and Life Science Analytics Congress took place on 24th-25th October 2019 in Boston, MA, USA.

With the increasing recognition of real-world data opportunities and challenges within the pharmaceutical and biotech industry, life sciences organizations face clear decisions on how specifically to put resources into real-world evidence capacities.

Real-World Evidence can possibly change the way life sciences associations use advancements to increase further clinical bits of knowledge and enable them and payers to collaborate like never before.

The 2nd Annual Real-World Data and Life Science Analytics Congress held thought-provoking discussions on accelerating the adoption of Real-world Evidence within the industry while understanding the capabilities of newer technologies for evidence generation. The congress also addressed upcoming changes in the regulatory landscape with the recent framework by the FDA.
Key Highlights

- Keynote presentation by David Miller, Global Head of RWE Methodology, Analytics, and Safety, UCB on Organizational Evolution of observational research in Pharma and addressing current challenges in Pharma in RWE organizations

- Keynote Presentation by Charles Makin, Global Head, Real World Evidence Strategy, Biogen on Real World Evidence - Beginning with a Considered Strategy for the Maximum Payoff

- Presentation on Impact of innovative Real-World Evidence partnerships to get better data by Brian Sweet, Executive Director, Real World Evidence, Oncology, Bristol-Myers Squibb

- FDA’s Real-World Evidence Program: Framework for Evaluating RWD/ RWE for Use in Regulatory Decisions presentation by Nneka Onwudiwe, Founder and Chief Executive Officer, Pharmaceutical Economics Consultants of America (PECA)

- Presentation on Real-World derived Spatiotemporal Diagnosis Patterns as Descriptors for Patient Stratification and Design of Precision Medicine Solutions by Reena Gollapudy, Senior Director and Head, Health Outcomes BU, Indegene

- George Mathew, Chief Medical Officer, Americas, DXC Technology & Sharad Khusal, Global Head, Life Sciences Portfolio Director, DXC Technology presented on Real-world evidence: How to improve patient-centric strategy in life sciences?

- Presentation by Simon Dagenais, Director, Global Center of Excellence in RWE, Vertex Pharmaceuticals on Economic considerations with real-world data

- Presentation by David Thompson, Senior Vice President, Real-World And Late Phase Research, Syneos Health on Virtual Research: What it Is & What it’s Doing in the Real-World Setting

- Susan Fish, Associate Director, Registries and Real-World Data Collaborations, Celgene presented on Evaluating Strengths and Limitations of Real-World Data for Better Real-World Evidence Generation

- Jyotsna Kasturi, Associate Director, Real-World Evidence Statistics Lead, Teva Pharmaceuticals presented on Deriving value from Real World Data with Artificial Intelligence & Machine Learning

- Presentation by Janak Joshi, SVP & Chief Technology Officer, Lifimage on Accelerating RWE through Novel Data and Site Network Access

- Presentation by Nirosha Mahendraratnam Lederer, Managing Associate, Real World Evidence, Duke Margolis Center for Health Policy, Duke University
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Partners 2019

- DRG
- Syneos Health
- AETION
- COTA
- Adelphi
- Life Image
- BHE
- Komodo Health
- Concerto HealthAI
- Indegene
- Imagia
- DXC Technology
- PicnicHealth
Expert Speaker Panel

Simon Andrews
Vice President, DRG Analytics, Decision Resources Group

Charles Makin
Global Head, Real-World Evidence Strategy, Biogen

Brian Sweet
Executive Director, Real World Evidence, Oncology, Bristol-Myers Squibb

Simon Dagenais
Director, Global Center of Excellence in RWE, Vertex Pharmaceuticals

Rachel Twardowski
Director, IBD Business Insights, Takeda Pharmaceuticals

Hannah Ebben
Marketing Analytics Specialist, Takeda Pharmaceuticals

Susan Fish
Associate Director, Registries and Real-World Data Collaborations, Celgene

Nneka Onwudiwe
Founder and Chief Executive Officer, Pharmaceutical Economics Consultants of America (PECA)

Yizhou Ye
Epidemiologist, Takeda Pharmaceuticals

Nneka Onwudiwe
Founder and Chief Executive Officer, Pharmaceutical Economics Consultants of America (PECA)

Matthew A. Michela
President & CEO, LifeImage

Jyotsna Kasturi
Associate Director, Real-World Evidence Statistics Lead, Teva Pharmaceuticals

Sharad Khusal
Global Head, Life Sciences Build Lead, DXC Technology

Kristen Coletto
Senior Director, Product, Aetion

Vic Spain
Senior Real-World Data Scientist, Genentech

Rachel Twardowski
Director, IBD Business Insights, Takeda Pharmaceuticals

Janak Joshi
SVP & Chief Technology Officer, Lifelime

Brian Sweet
Executive Director, Real World Evidence, Oncology, Bristol-Myers Squibb

Jyotsna Kasturi
Associate Director, Real-World Evidence Statistics Lead, Teva Pharmaceuticals

Janak Joshi
SVP & Chief Technology Officer, Lifelime

Yizhou Ye
Epidemiologist, Takeda Pharmaceuticals

Reena Gollapudy
Senior Director and Head, Health Outcomes BU, Indegene

Elodie Baumfeld Andre
Senior Director, Epidemiology Strategy & Policy Lead, Worldwide Safety and Regulatory, Pfizer

Kristen Coletto
Senior Director, Product, Aetion

Anand Shewale
Associate Director, Global Health Economics and Outcome Research, Allergan

Fred Francis
CEO, Imagia

Nirosha Mahendraratnam Lederer
Managing Associate, Real World Evidence, Duke Margolis Center for Health Policy, Duke University

David Thompson
Senior Vice President, Real-World And Late Phase Research, Syneos Health

David Miller
Global Head of Real World Evidence Methods, Analytics and Safety, UCB

George Mathew
Chief Medical Officer, Americas, DXC Technology
Attendee Breakdown

**Job Title Wise**
- President, CEO, VP, Directors: 79%
- Senior Managers, Managers, Heads: 19%
- Research Fellows, Post-Docs: 2%

**Geography Wise**
- USA: 90%
- UK: 10%

**Industry Wise**
- Pharma: 93%
- Academics/Research Institutes: 7%
Attendee 2019

Acceleron Pharma
Acorda Therapeutics
Adelphi Real World
Aetion
Alexion Pharma
Alexion Pharmaceuticals
Allergan
Amag Pharmaceuticals
Amgen
Avexis
Bayer
BHE, LLC
Biogen
Biomarin Pharmaceuticals
Blueprint Medicines
Boehringer Ingelheim International GmbH
Bristol-Myers Squibb
Celgene
Clarify Health solutions
Concerto HealthAI
Corrona, LLC
Cota Health
CTI Clinical Trial & Consulting
Daiichi Sankyo
Decipher Biosciences, Inc.
Decision Resources Group
Duke Margolis Center for Health Policy, Duke University
DXC Technology
EMD Serono
Flatiron Health
Genentech
Imagia
Indegene
Ipsen
IQVIA
Jazz Pharmaceuticals
Karyopharm Therapeutics
Komodo Health
Life Image Inc.
Melinta Therapeutics
Molecular connection Private Limited
Oshi Health, Inc.
Pacira Pharmaceuticals
Pfizer
Pharmaceutical Economics Consultants of America (PECA)
PicnicHealth
Premier Inc
Regeneron Pharmaceuticals Inc.
Roche
Sanofi Genzyme
Sarepta Therapeutics
Stealth BioTherapeutics
Syneos Health
Takeda Pharmaceuticals
Teva Pharmaceuticals
Trinetx Inc
UCB
Ultraceutix
Veranta
Vertex Pharmaceuticals
“It was a good congress, for sure!!
The speakers were superb, they were top notch!!
The content, the material was excellent!”

-Paul Petraro
Real World Evidence (RWE) Analytics Center of Excellence (CoE), Global Epidemiology, Boehringer Ingelheim

“The choice of presenters was good, the contents of speeches of the presenters were very well worth the time to attend.”

-Maggie Munkhjargal
Co-Op | Real World Evidence Strategy & Analytics | Medical Evidence, Research, and Innovation, Biogen

“I found this meeting quite valuable for people who are dealing with real world evidence/data. I like the breaking times, two long snack breaks, one lunch break, and one evening reception, all of which leave lots of time for the attendees to network. Please keep that. The location is really nice, which allows attendees to continue any business conversations at night. Overall, I was amazed by how smooth the meeting was conducted, and how well it was organized. Please keep up. I will definitely want to attend next year.”

-Mo Yang
Associate Director, Jazz Pharmaceuticals

“In my view it was good event with good client outreach. We look forward to considering our partnership again for next year’s event.”

-Sharad Khusal
Global Head, Life Sciences Build Lead, DXC Technology

“I really enjoyed listening to the speakers this year. Very good selection of experts....”

-Nneka Onwudiwe
Founder and Chief Executive Officer, Pharmaceutical Economics Consultants of America (PECA)

“I really enjoyed both attending and speaking at this meeting. The topics were informative and relevant to the current issues we all face in RWD analytics and RWE generation.”

-Susan M. Fish
Associate Director, Registries and Real-World Data Collaborations US Medical Affairs, Celgene Corporation
Meet us again at the

3rd Annual
MarketsandMarkets Real-World Data & Life Science Analytics Congress
22nd – 23rd October 2020 | Boston

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Submitting Paper Proposal:
You can submit your paper proposal on any of the event topics, which will be available on the events website shortly.
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Participating As A Delegate:
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+91 20 48598 285 | +44 (0)1865-842-976
events@marketsandmarkets.com | www.marketsandmarkets.com